
TRADE FAIR ZURICH
May 24-25, 2019
EVENT PROGRAMME

hosted by YES

Trade Fair Zurich

Welcome to Zurich!

Being a lifestyle capital on the water with views of the snow-covered Alps on the horizon, Zurich offers the unique mix of adventure, pleasure, nature and culture.

Located in the north-central part of Switzerland and at the tip of a lake, Zurich is the country's largest city and counts 1.488 million inhabitants.



View over Zurich and the river Limmat

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Sightseeing

The most important sights such as the Old Town, Bahnhofstrasse, Grossmünster church and Lake Zurich are all located in Zurich's town center.

Culture lovers will enjoy a visit to the museums, Opera House, Schauspielhaus (municipal theater) or Tonhalle (concert hall). Nature fans can take a trip to Zurich's very own Uetliberg "mountain", visit the zoo or board a ship to Rapperswil.



Bridge over the river Limmat and St. Peter church

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Zurich main station

The Trade Fair will take place at the main station of Zurich - the busiest railway station in the country with over 300'000 commuters per day.

YES will organize public transport tickets for you which will be valid for the duration of your stay in Zurich. Your hotel is only a 2-minute train ride away from the main station.



Zurich main station during our trade fair in June 2014

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Accommodation

All international guests will stay at the same hotel:

Hotel ibis Zurich City West
Schiffbaustrasse 11, 8005 Zurich
<http://www.ibis.com/de/hotel-2942-ibis-zurich-city-west/index.shtml>

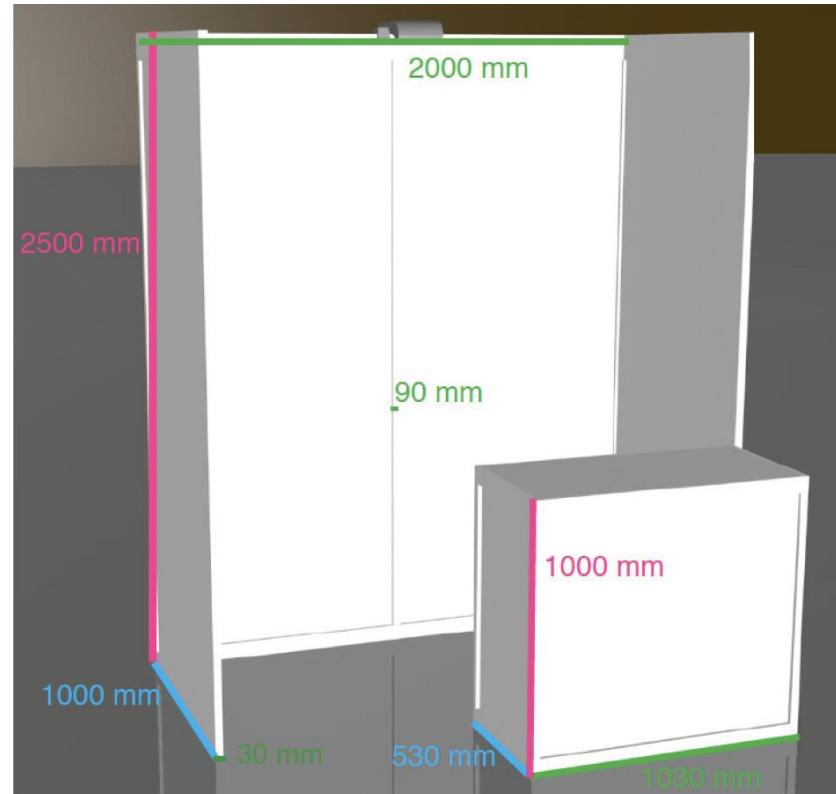
The hotel is only a 5-minute walk away from the train station „Hardbrücke“, from where you will get to Zurich main station and the city center in only 2 minutes by train. Hardbrücke is 10 minutes by train from the Zurich International Airport.



Hotel ibis Zurich City West

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Dimensions of the stands



View of the stand and the counter that will be provided by YES

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Pictures of the stands



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Infrastructure

- Every stand is illuminated from the top.
- There will be one power outlet for every stand.
 - Don't forget your adapter to be able to connect your devices to the Swiss socket outlet.
- If you're planning on sticking or attaching anything to the white stand walls, please make sure that it leaves no marks.
- You're not allowed to use nails, staplers, paint or anything similar. Loud music, water fountains or installations with fire or helium is strictly forbidden.
- Please make sure that there is no damage done to the stand or the floor.

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Event programme 1/2

Friday, May 24

- Breakfast at the hotel (individually)
- 9:30 Set-up stands (teams individually)
- 11:00-19:00 Trade Fair at the main station
 - Lunch: Voucher
 - Dinner: Voucher
- Around 8pm: YES Alumni Event (optional, students are welcome to join and get to know our Swiss Alumni)

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Event programme 2/2

Saturday, May 25

- Breakfast at the hotel (individually)
- 09:30-18:30 Trade Fair at the main station
 - Lunch: Voucher
- 18:30-19:00 Dismantling of the stands
- 19:00-23:00 Award ceremony
 - The Best Company of the Year of Switzerland will be elected and other special awards will be handed over to Swiss mini-companies.
 - Gala Dinner (**additional 50 Euro**)

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Fee structure

- **Euro 200 / Student** (including accommodation for 1 night, food both days, transportation)
 - + **Euro 100 / Student** for a 2nd night
- **Euro 300 / adult** (including accommodation for 1 night in a double room, food both days, transportation)
 - + **Euro 100 / adult** if a single room is desired
 - + **Euro 150 / adult** for a 2nd night (double room)
 - + **Euro 200 / adult** for a 2nd night (single room)

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See you soon!

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yes.

If you have any questions or concerns, please do not hesitate to contact us:

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yes.